

## Xenon Building Technology Ltd

**Privacy Policy** 

At Xenon Building Technology Limited, accessible from www.xenon.ie, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Xenon Building Technology Limited and how we use it. If you have additional questions or require more information about our Privacy Policy, not hesitate to contact us <u>info@xenon.ie</u>

## **Privacy Policy**

This Privacy Policy applies to both online and offline activities, as well as channels operated by Xenon Building Technologies Limited, and governs the collection, usage, and protection of personal information obtained through these channels.

#### Consent

By engaging with us online or offline, you consent to the collection and use of your personal information as outlined in this Privacy Policy.

## Information Collection

We collect personal information through various channels, including but not limited to:

#### **Online Interactions:**

Information provided voluntarily by users when interacting with our website, such as filling out forms, subscribing to newsletters, or requesting contact.

Data generated automatically through the use of cookies, log files, and other tracking technologies.

#### **Offline Interactions:**

Information obtained through in-person events, meetings, or conferences, such as business cards, registration forms, or conversations.

Data collected through telephone calls, mail correspondence, or other offline communication methods.

### Types of Information

The types of personal information we may collect include:

- Contact details (e.g., name, address, email address, phone number).
- Business information (e.g., company name, job title, industry).
- Payment information (e.g., credit card details) for transactions conducted offline or through our website.
- Communication records, including emails, letters, or notes from phone conversations.

#### Log Files

Xenon Building Technology Limited follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

#### **Cookies and Web Beacons**

Like any other website, Xenon Building Technology Limited uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

#### **Usage of Information**

We use the collected information for various purposes, including but not limited to:

• Providing and personalising our products and services to meet your needs.

- Processing transactions and delivering products or services.
- Communicating with you, including responding to inquiries and providing customer support.
- Conducting marketing and promotional activities, including sending newsletters, offers, or other updates.
- Analysing and improving the performance, usability, and effectiveness of our online and offline channels.
- Complying with legal obligations and protecting our rights and interests.

## **Data Security**

We implement appropriate technical and organizational measures to safeguard the confidentiality, integrity, and availability of your personal information. However, please be aware that no security measures are 100% foolproof, and we cannot guarantee the absolute security of your data.

## **Third Party Disclosure**

We may share your personal information with third-party service providers or business partners who assist us in operating our website, processing payments, or delivering products and services. Additionally, we may disclose your information when required by law or to protect our legal rights.

# **Children's Information**

Xenon Building Technology Limited does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

# **GDPR Data Protection Rights**

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

• The right to access – You have the right to request copies of your personal data. We may charge you a small fee for this service.

- The right to rectification You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete.
- The right to erasure You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

## **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this Privacy Policy periodically for any updates.

## Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at privacy@xenonbuildingtech.com.

Last updated: 13<sup>th</sup> May 2024